American Enterprise Project
Edward D. Miller Award

Chapter Event
Report/Performance Event with Judge Q & A

THERE IS NO RLC COUNTERPART FOR THIS EVENT.

Regulations

- *Refer to National Competitive Event Guidelines for description and procedures.*
- **Two copies** of the report must arrive at the State Office by **the first Wednesday in March**. The reports will be returned to the chapters, and the first- and second-place winning reports may be revised for competition on the national level. Reports must include a table of contents. A title page, divider pages and appendices are optional.
- Student members, not advisers, must prepare the report. Local advisers should serve as consultants to ensure that the report is well organized, contains substantiated statements and is written in an acceptable business style.
- A member may enter only one individual or team event and one chapter event. Who's Who in FBLA does not count as an event.
- **Each chapter is limited to ONE Chapter Report Delegate per chapter report submitted. However, up to three members may present in the Final Round. See "Who May Attend Leadership Conferences".**
- The activities described in the project cannot be submitted in any other event with the exception of the Local Chapter Annual Business Report.
- The project must promote an awareness of some facet of the American Enterprise System within the school and/or community and be designed for chapter participation rather than individual participation. This event is not designed to raise money for the chapter. Rather, the intent is to help members learn about the economic system under which they live and to then share their expertise in some way with others inside and/or outside of the school.
- Reports must describe activities of the chapter that were conducted between the start of the previous SLC and start of the current SLC.
- Two (2) copies of the report should be submitted.
- Penalty points will be given if the written report doesn't adhere to the report cover and report contents guidelines.

Report Cover

- Report covers must be of a weight such as cover stock, index stock or card stock.
- There must be both a front and back cover.
- Report covers are not counted against the page limit and may contain other information.
- Cutout cover stock covers are allowed, but the page containing the cover information is included in the page count.
- Covers may **not** be in plastic binders, be laminated or have a plastic sheet overlaying the printed cover.
- No items, such as labels or decals, may be attached to the front cover.
- **Two- or three-ring binders** are not acceptable as report covers.
- Front cover contains the following information: the name of the school, state, name of the event and the year (20xx – xx).
- All reports must be bound (e.g., tape binding, spiral binding)—**no staples.**

Report Contents

- Table of contents with page numbers.
- Follow the rating sheet sequence in writing the report. If information is not available for a particular criterion, include a statement to that effect in the report.

American Enterprise Project – Continued

- Each page must be standard 8 ½" x 11" paper.
- Each side of the paper providing information is counted as a page.
- Each page is numbered.
- Pages must not be laminated or bound in sheet protectors.
- Reports must not exceed 15 pages
- A title page, divider pages and appendices are optional.
- Valuable items should not be included with the report. Copies should be sent rather than important original documents.
- No items may be attached to any page in the report.

Eligibility

- A chapter may enter one (1) project in this event each year.
- A chapter may not enter the same project for more than one report event.
- Each project may be authored by an individual member or by a team, not to exceed three (3) members.
- Participants must not have competed in this event at a previous NLC. However, if a team developed the plan, *one* member of the team *may* have competed in a previous NLC and cannot compete more than two years at the national level.
- The project may not have placed first or second at a previous SLC or have been submitted for a previous NLC.
- A member may enter only one individual or team event and one chapter event. Who's Who in FBLA does not count as an event.

Procedure

Written Report: Report formats must follow the same sequence shown on the rating sheet. Creativity through design and use of meaningful graphics is encouraged. The written reports will be prejudged according to the rating sheet. Members will make an oral presentation at the SLC.

Oral Presentation: Oral presentations will only occur at SLC if there are 10 or more competitors in this event. Up to THREE chapter members will give an oral presentation. The performance should address impact of project to the community, member involvement and results of the project. Judges may ask questions for up to three minutes after the presentation concludes.

Administration of Events

RLC	SLC
No RLC counterpart.	Written reports must be received at the State Office by **the first Wednesday in March.**
	The top 8 finalists will present their project to a team of judges at the SLC. Finalists and schedules will be posted at SLC, not before.
	Five (5) minutes will be allowed for the setup of equipment. Chapters must provide their own audio/visual equipment—except screens.
	Presentations cannot exceed 7 minutes.
	Judges may ask questions after the presentation for up to 3 minutes.
	A minimum of one member of the writing team **should** be included in a presentation team of up to three members.

	Top THREE reports advance to NLC competition.

American Enterprise Project – Continued

Performance Event with Judge Q & A

Teams will have seven (7) minutes to describe the project and the results obtained. A timekeeper will stand at six (6) minutes and again at seven (7) minutes. When the presentation is finished, the timekeeper will record the time used, noting a deduction of five (5) points for any time over seven (7) minutes.

Following the presentation, judges will conduct a three (3) minute question-answer period.

Judging
- All decisions of the judges are final.
- The rating sheet(s) the judges will use are found in the Wisconsin Competitive Event Guidelines.

FBLA American Enterprise Project Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Purpose of Project • Project designed specifically to promote local understanding of and support for the American Enterprise system	0	1–5	6–10	11–15	
Research into school and/or community needs	0	1–2	3–4	5	
Planning and development of project	0	1–7	8–14	15–20	
Implementation of project	0	1–5	6–10	11–15	
Evaluation and Results • Benefits to and impact on the school and/or community	0	1–7	8–14	15–20	
Report Format					
Clear and concise presentation with logical arrangement of information following the rating sheet categories	0	1–3	4–7	8–10	
Professional report design appropriate to audience	0	1–2	3–4	5	
Correct grammar, punctuation, spelling, and acceptable business style	0	1–3	4–7	8–10	
Subtotal					**/100 max.**

Penalty Points Deduct five (5) points each for not adhering to Report Guidelines (maximum of twenty [20] points):

❏ cover ❏ over fifteen (15) pages ❏ 2 copies of report not received
❏ missing table of contents ❏ attached items ❏ report format does not follow rating sheet
❏ binding ❏ no page numbers

_____

Total Points	**/100 max.**

School: _____ State: _____

Judge's
Signature: _____ Date: _____

Judge's
Comments:

FBLA American Enterprise Project Performance Rating Sheet

❑ Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Explanation					
Describes project development and strategies used to implement project	0	1–7	8–14	15–20	
Describes research into school or community needs	0	1–5	6–10	11-15	
Appropriate level of chapter member involvement in project	0	1–3	4–7	8–10	
Degree of impact on the community and its citizens	0	1–7	8–14	15–20	
Evidence of publicity received	0	1–2	3–4	5	
Student evaluation of project effectiveness	0	1–2	3–4	5	
Delivery					
Statements are well-organized and clearly stated	0	1–3	4–7	8–10	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	0	1–2	3–4	5	
Demonstrates ability to effectively answer questions	0	1–3	4–7	8–10	
Subtotal					**/100 max.**
Time Penalty Deduct five (5) points for presentation over seven (7) minutes. Time:					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Penalty Deduct five (5) points for failure to follow guidelines.					
Total Points					**/100 max.**
Report Score					**/100 max.**
Final Score (add total points and report score)					**/200 max.**

School: _____   State: _____

Judge's Signature: _____   Date: _____

Judge's Comments: